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Adam Jurgens, CPA

PROFESSIONAL SUMMARY

Results-driven Finance Professional with deep expertise in financial reporting, FP&A, and process optimization across start-ups, public companies, and global asset management. Proven track record in streamlining month-end close processes, enhancing internal controls, and driving strategic initiatives including IPO-readiness. CPA certified and adept at building high-performing teams to support strategic decision-making at the executive level.

EXPERIENCE

Clearco (formerly Clearbanc)

Jul 2021 – Present

Finance Manager

Vancouver, BC

- Owned financial reporting, month-end close, and FP&A processes as a key member of the finance team
- Streamlined month-end close by 60%, reducing the cycle from 15 days to 6 through process optimization and advanced Excel modeling
- Managed complex accounting workflows, including consolidation and revenue recognition of complex product lines
- Led and mentored a Financial Analyst, building a high-performing team and meeting key objectives
- Developed IPO-ready policies, controls, and procedures to guide the company's transition from start-up to public company
- Spearheaded the implementation of a new accounting platform, significantly improving spend-management
- Collaborated with external auditors on reviews, compilations, and audits to ensure compliance and timely deliverables
- Performed detailed review of the company's database and reviewed SQL code to ensure accurate reporting

Brookfield Asset Management

Nov 2018 – Jul 2021

Senior Financial Analyst

Toronto, ON

- Co-managed financial reporting for a \$9B global infrastructure fund within a lean three-person team
- Prepared consolidated financial statements under US GAAP for 10 consecutive quarters, maintaining 100% on-time submission
- Oversaw fund liquidity, budgeting, and FP&A (including monthly variance analysis, KPI reporting, and long-term forecasting), delivering actionable insights to senior leadership
- Managed co-op students and built sophisticated tracking system to manage their workload

BlackBerry Ltd.

Sep 2016 – Apr 2017

Financial Analyst

Waterloo, ON

- Evaluated and improved internal controls, with a focus on SOX regulatory compliance
- Facilitated an ERP transition from SAP to NetSuite by testing processes and reviewing data integrity

Deloitte LLP

Jan – Apr 2015 / Jan– Apr 2016

Staff Accountant

Toronto, ON

- Performed audit engagements under IFRS, US GAAP, and ASPE, ensuring adherence to client-specific requirements
- Completed tax returns for dozens of clients during a one-month busy season, honing speed and accuracy in a high-volume environment

LEADERSHIP ACTIVITIES

Gnome Trap Studios

Jan 2024 – Mar 2025

Founder & CEO

Vancouver, BC

- Created and self-published the card game *Heroes of Stanley Park*, overseeing end-to-end product development, production, marketing, and fulfillment
- Launched a Kickstarter campaign earning \$15,500 from 150 backers in 11 countries
- Sold an additional \$18,000 through a self-built e-commerce website, leveraging targeted digital marketing strategies
- Executed high-ROI social media ad campaigns to grow our customer base profitably
- Designed all the graphics, marketing materials, and ads using Photoshop and Lightroom
- Managed manufacturing and logistics by partnering with a factory in China, ensuring quality control and timely fulfillment
- Featured on *City News*, *CBC Radio*, and *Vancouver is Awesome*

Waterloop (SpaceX Hyperloop Team)

Nov 2016 – May 2017

Team Co-Lead; Business & Marketing Lead

Waterloo, ON

- Led a 60-person student team in SpaceX's hyperloop competition, coordinating design, engineering, and marketing efforts
- Established a Finance Team and raised \$40K to fund the Goose I and Goose II hyperloop pods
- Negotiated a testing facility and organized a launch day filmed by Discovery Channel, CBC, and CTV
- Created a viral Facebook post in Photoshop that boosted the team's following by 6x, setting a social media record at the University of Waterloo

UW Hiking Club

Nov 2016 – May 2017

Founder & Hike Leader

Waterloo, ON

- Established the UW Hiking Club to bring together the UWaterloo hiking community
- Organized and led bi-monthly hikes, consistently attracting 30–55 participants per event
- Grew the club rapidly by using clever marketing strategies, eventually reaching over 1000 registered members

Kileo Tours

Nov 2014 – May 2017

Co-Founder

Waterloo, ON

- Co-founded a Mount Kilimanjaro tour company, partnering with a local guide to build an online presence and operational framework
- Expanded the business into a 22-person team, serving nearly 100 clients per year on expeditions and safari tours
- Oversaw all marketing, finance, and customer service efforts, including designing www.kileotours.com, developing the brand, and driving innovative client acquisition strategies

EDUCATION

University of Waterloo

Master of Accounting

Jan 2018 – Aug 2018

- Graduated with distinction

Bachelor of Accounting & Financial Management, Co-op

Sep 2013 – Dec 2017

- Graduated with distinction

Chartered Professional Accountants of Ontario

May 2020